



CORPORATE PARTNERSHIP PACKAGE

1st GEAR SPONSOR (\$250 Cash Value)

Includes the following:

- Your choice of either a "Banner Ad" on our website OR a ¼ page ad in our official program.
- Listing as a **1st Gear Sponsor** on our website with link to your website if provided.

Note: (Banner ads are left on the website until the end of the calendar year. You will be provided with some data feedback as to how many times your ad was viewed and how many individuals clicked on the ad thereby taking them directly to your website)

2nd GEAR SPONSOR (\$500 Cash Value)

Includes the following:

- A ¼ page ad in the official Atlanticade program
- Listing as a **2nd Gear Sponsor** on our website
- Banner advertising on the Atlanticade website which links to your website.

Note: (This level is designed for small business operators who want to get exposure to Atlanticade participants through a small investment.)

3rd GEAR SPONSOR (\$750 Cash Value)

Includes the following:

- A 1/2 page ad in the official Atlanticade program
- Listing as a **3rd Gear Sponsor** on our website
- Banner advertising on the Atlanticade website which links to your website.
- Two VIP registrations (see website)

4th GEAR SPONSOR (\$1,000 Cash Value)

Includes the following:

- A full page ad in the official Atlanticade program.
- Listing as a **4th Gear Sponsor** on our website.
- Banner advertising on website which links to your website.
- Promotional 10 x 20 display booth at Atlanticade headquarters and/or advertising benefits.
- Display of any promotional banners, flags, etc. (provided by the sponsor) at the festival site during the event.
- Four VIP registrations.
- Other advantages as may be agreed to by both parties.

Note: (This level is designed for those who want to get maximum exposure without having to invest at the top level of sponsorship. The key to this level is the ability to work with the Atlanticade committee to tailor an approach ("Other advantages...") that will best incorporate your organization into the festival.)

The Official ATLANTICADE Program will be going to print in early May for distribution around the Maritimes prior to the event!

FULL THROTTLE SPONSOR (\$2,500 & Above Cash Value)

Includes the following:

- A full page ad in the official Atlanticade program.
- Listing as a **Full Throttle Sponsor** on our festival DVD distributed to VIP participants.
- Listing as a **Full Throttle Sponsor** on our website.
- Banner advertising on website which links to your website.
- Recognition as **Full Throttle Sponsor** at event headquarters for 5 days.
- Promotional 10 x 30 display booth at Atlanticade headquarters.
- Tickets to any "Events" that require admission.
- 8 VIP packages (see website).
- Recognition in all promotional or advertising including radio, television, newspaper, posters, brochures, etc.
- Signage availability at festival headquarters.
- Exclusive sponsorship/hosting of an activity or segment of an event to be agreed to by both parties.
- Other advantages / activities as may be agreed to by both parties

DEADLINE FOR SPONSORSHIP – APRIL 30TH